Heller: good design at affordable prices
Frank Gehry
The most celebrated architect working today. Frank Gehry has single-handedly changed conventional ideas about architecture. Recent masterpieces include the Guggenheim museum in Bilbao and the Disney Concert Hall in Los Angeles. Gehry’s unique vision and innovative use of materials has brought him numerous honors including the 1989 Pritzker Prize, the 1996 National Medal of Arts Award, and the 2000 American Institute of Architects Gold Medal. Through his emphasis on collaboration in the creative process, Gehry continues to transcend the boundaries of design. The Frank Gehry Furniture Collection is in the permanent design collection of the Pinakothek der Moderne, Munich and exhibited in The Cooper Hewitt Museum, New York.

“This is the beginning of an exploration...”
The Frank Gehry Furniture Collection

Design: Frank O. Gehry, 2004

The most innovative furniture, created by the world’s most celebrated architect. A group of three cubes, a bench, easy chair, coffee table/sitting unit, and sofa, in silver/grey. Beautiful and functional, this furniture creates a stunning group indoors and outdoors.
The Frank Gehry Furniture Collection

Design: Frank O. Gehry, 2004
Gehry Color Cubes
Design: Frank O. Gehry, 2010

In 2006, one of the world’s most celebrated architects, Frank Gehry, created a giant flower sculpture, “Le Telephone,” for the French artist Sophie Calle to use in an imaginative art happening on the Pont de Gagliano in Paris. Today, inspired by the colors of that sculpture, Heller is producing The Gerhy Color Cubes. Based on the original silver cubes of our Frank Gehry Furniture Collection, the new colors include magenta, yellow, red, blue, green, black and white brilliantly enhance the cubes’ extraordinary sculptural facets.

The cubes, perfect for indoors or outdoors, will add a jolt of color or an entire rainbow to any public or private space.
The Frank Gehry Bouquet
Design: Frank O. Gehry, 2010
Lella and Massimo Vignelli

Among the most influential designers of the twentieth century, Lella and Massimo Vignelli have brought clarity, coherence, and timelessness to innumerable projects: from corporate identity for Knoll, Cinzano, Xerox, and Rai television; to packaging for Perugina, Fratelli Rosetti, Heller and IBM; to publications, interior design, and product design. Among numerous other honors, Massimo Vignelli has won two Compasso d’Oro’s. Born in Italy, the Vignellis work in the USA. Their work is represented in museums worldwide.

“Design is one.”
The Vignelli Chair
Design: Lella and Massimo Vignelli, 2006

A new classic. Its gentle curves and moulded body offer the timeless elegance, simplicity and functionality for which the Vignellis are legendary. Made of UV- and weather-resistant resin. Perfect for indoor and outdoor use, for restaurants, offices and dining rooms.
Lella and Massimo needed casual furniture for their new home in Sorrento. They designed a multi-purpose indoor-outdoor grouping ideal for home, hospitality and office environments. Cube, bench and low table.
Studio 65
Founded in 1965 by Franco Audrito and a team of young designers, Studio 65 created cult objects such as the Bocca sofa and the Capitello chair. Today, with offices in Torino, Jeddah, Cairo, and Bali, the firm has created landmark buildings throughout the world.

“I’ve always appreciated courage, enthusiasm, and fantasy.”

Kiss
Design: Studio 65, 2004
This sweet one-seater is made of resin for use indoors and out.
The famous lipstick-red sofa adds a smile to any environment. This new version, a loveseat for two, is made of resin for comfort and use indoors and out. Color: red, of course.
Capitello
Design: Studio 65, reissue 2004

If it’s Greek to you, you’ll love Capitello. This cult classic from 1971 adds a witty accent to any indoor and outdoor space: lounge, terrace, café, waiting room. Capitello is manufactured in marble white resin.
Joe
reissue 2003

Designed in 1970. Originally in leather – Joe, an oversized baseball glove, is now being reissued in a new luxurious polymer.
Indoor/outdoor. Joe, in tobacco brown and monumental grey. Play ball!

“"We were delighted to help re-issue Joe in a new material for a new generation.""
Mario Bellini
Since the '60s, the versatile Mario Bellini has been celebrated for his pioneering industrial designs for companies such as Olivetti, Cassina, Artimide, B&B Italia, Heller, Renault, Rosenthal, Vitra, and Yamaha. Mario Bellini has won several Compasso d'Oro awards. Twenty-five of Bellini's elegant designs are in the permanent Collection of the Museum of Modern Art in New York, which honored him with a one-man show in 1987. His best-known architecture includes the new fair district of the Milan Trace Fair, the Essen Trade Fair, the Tokyo Design Center, and an extension to the National Gallery of Victoria in Melbourne.

"The challenge of combining new technology with design was fascinating."

The Bellini Chair, 1998
The Bellini Chair has become a modern classic. In 2001 it received the Compasso d'Oro ADI, Italy's most prestigious design award. The Bellini Chair is in the design collection of museums around the world. It is the perfect chair for nearly every purpose.
The UltraBellini
Design: Mario Bellini, 2006

The evolution of the Compasso d’Oro award winning Bellini is the UltraBellini. With a high gloss finish and produced in nylon, the UltraBellini is an extraordinary and elegant stacking chair.
The Tavolini
Design: Mario Bellini, 1999

Stacking stool for all around the home: bedside stool, bathroom, kitchen, dining stool. Indoors and outdoors.
Arco
Design: Mario and Claudio Bellini, 2005

Stacking chair appropriate for indoor/outdoor commercial, institutional and residential use.
Another classic Bellini. Another technological innovation. Made of self-cushioning polymer. The MB 1 was awarded in 2004 both the IF Design and the Red Dot prizes. The MB group includes an armchair, sofa, and pouf/table. For office, home and hospitality. Indoor and outdoor. Exceedingly comfortable.
Selene  
*Design: Vico Magistretti, reissue 2002*

Heller reissues Vico Magistretti’s 70’s classic stacking chair. Included in the MoMA permanent design collection, the Vitra Museum, and leading museums around the world.

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Vico Magistretti  

Hailed as one of the masters of modern Italian design, Vico Magistretti created, from the 1960s on, a dazzling array of architecture, furniture and everyday objects. Vico Magistretti’s designs combined the simplicity, rationality and modesty with playfulness, freshness, and spirit. Based in Milan, Vico Magistretti won three Compasso d’Oro awards. His work is in museums worldwide.

“The key to the Selene chair was the section of the leg. I think I dealt with the problem using a particular technology in the most proper way possible, but without allowing myself to be conditioned by it, or even inspired by the idea of modernity for its own sake.”
We are honored to introduce yet another masterpiece: Vico Magistretti's last chair, the New Gaudi.

Over the years we had many conversations with Vico. He was a friend and an inspiration. He worked on some wonderful furniture for us. For years he had wanted to modify the original Gaudi Chair – designed in 1970 and produced for three years – in order to take advantage of new materials and advanced technologies which could make the chair lighter, stronger, and stackable.

The New Gaudi is the fulfillment of his dream and a superb example of the way he imparted beauty and dignity to a modern material. Produced with advanced injection moulding, the new design is slim, refined, and comfortable. The New Gaudi is perfect for use indoors and out.

As one of the great designers of post-war Italy, Magistretti gave modernism a human face. His legacy includes a dazzling array of architecture, furniture and everyday objects. He sought to create a new kind of design which was simple, functional, rational, elegant – and anonymous. He wanted to produce objects which seemed not to have been designed but to have evolved organically.

"Vico was always seeing something different and thinking about new projects," says Paolo Imperatori, who worked closely with him for four years. "The New Gaudi was a rediscovery for him. I remember the joy in his eyes as we were delivering the first model – which, as usual, had to be lifted through the window of our office. A masterpiece of Italian design was coming back to life, in a new form but as if it had always existed."
The New Gaudi
Design, Vico Magistretti, redesign 2007
The Frank Gehry Furniture Collection

Right Twist Cube
Design: Frank Gehry

Model 1015
Twist cube appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 43.5 cm – 17 1/8”
Width: 46 cm – 18 1/8”
Depth: 45.5 cm – 17 15/16”
Weight: 7.2 kg – 15.87 lbs

Colors
1015-28 Silver Grey
1015-01 White
1015-02 Black

Left Twist Cube
Design: Frank Gehry

Model 1015
Twist cube appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Length: 43.5 cm – 17 1/8”
Width: 46 cm – 18 1/8”
Depth: 45.5 cm – 17 15/16”
Weight: 7.2 kg – 15.87 lbs

Colors
1016-28 Silver Grey
1016-01 White
1016-02 Yellow
1016-03 Red
1016-04 Magenta
1016-05 Blue
1016-06 Black
1016-07 Green

Three Sided Cube
Design: Frank Gehry

Model 1017
Twist cube appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 42.5 cm – 16 3/4”
Width: 58 cm – 22 13/16”
Depth: 57 cm – 22 7/16”
Weight: 6.4 kg – 14.11 lbs

Colors
1017-28 Silver Grey
1017-01 White
1017-02 Black

Bench
Design: Frank Gehry

Model 1018
Bench appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 42.5 cm – 16 3/4”
Width: 127 cm – 50”
Depth: 50 cm – 19 11/16”
Weight: 13.6 kg – 29.98 lbs

Colors
1018-28 Silver Grey
1018-01 White
1018-02 Yellow
1018-03 Red
1018-04 Magenta
1018-05 Blue
1018-06 Black
1018-07 Green

Coffee Table / Sitting Unit
Design: Frank Gehry

Model 1019
Coffee Table / Sitting Unit appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 40 cm – 15 3/4”
Width: 122 cm – 48 1/16”
Depth: 122 cm – 48 1/16”
Weight: 23.8 kg – 52.47 lbs

Colors
1019-28 Silver Grey
1019-01 White
1019-02 Yellow
1019-03 Red
1019-04 Magenta
1019-05 Blue
1019-06 Black
1019-07 Green

Sofa
Design: Frank Gehry

Model 1021
Sofa appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 76 cm – 29 15/16”
Seat Height: 44.5 cm – 17 1/2”
Width: 183 cm – 72 1/16”
Depth: 100 cm – 39 3/8”
Weight: 38.8 kg – 85.54 lbs

Colors
1021-28 Silver Grey
1021-01 White
1021-02 Yellow
1021-03 Red
1021-04 Magenta
1021-05 Blue
1021-06 Black
1021-07 Green

Easy Chair
Design: Frank Gehry

Model 1020
Easy chair appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 68.5 cm – 26 15/16”
Seat Height: 39 cm – 15 3/8”
Width: 99 cm – 39”
Depth: 86 cm – 33 7/8”
Weight: 20.8 kg – 45.86 lbs

Colors
1020-28 Silver Grey
1020-01 White
1020-02 Yellow
1020-03 Red
1020-04 Magenta
1020-05 Blue
1020-06 Black
1020-07 Green
The Vignelli Chair
Design: Lella and Massimo Vignelli

Model 1014
Injection molded chair appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
Injection molded nylon polymer.

Dimensions
Height: 90 cm – 35 7/16”
Seat Height: 44 cm – 17 5/16”
Width: 78 cm – 30 11/16”
Depth: 56,5 cm – 22 1/4”
Weight: 8,8 kg – 19.4 lbs

Colors
1014-06 Black
1014-17 Warm Grey
1014-34 Red/Orange

The Vignelli Collection

Vignelli Cube
Design: Lella and Massimo Vignelli

Model 1030
Cube appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 46 cm – 18 1/8”
Width: 46 cm – 18 1/8”
Depth: 46 cm – 18 1/8”
Weight: 6,8 kg – 15 lbs

Colors
- 1030-01 White
- 1030-12 Dark Grey
- 1030-17 Light Grey
- 1030-00 Purple
- 1030-00 Red
- 1030-00 Pink
- 1030-00 Yellow
- 1030-00 Blue
- 1030-00 Green

Vignelli Big Bench
Design: Lella and Massimo Vignelli

Model 1031
Bench appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 46 cm – 18 1/8”
Width: 182 cm – 71 5/8”
Depth: 46 cm – 18 1/8”
Weight: 18,14 kg – 40 lbs

Colors
- 1031-01 White
- 1031-12 Dark Grey
- 1031-17 Light Grey
- 1031-00 Purple
- 1031-00 Red
- 1031-00 Pink
- 1031-00 Yellow
- 1031-00 Blue
- 1031-00 Green

Vignelli Low Table
Design: Lella and Massimo Vignelli

Model 1032
Low table appropriate for indoor/outdoor commercial, institutional and residential use.

Construction
One piece roto molded polymer.

Dimensions
Height: 46 cm – 18 1/8”
Width: 120 cm – 47 1/4”
Depth: 120 cm – 47 1/4”

Colors
- 1032-01 White
- 1032-12 Dark Grey
- 1032-17 Light Grey
- 1032-00 Purple
- 1032-00 Red
- 1032-00 Pink
- 1032-00 Yellow
- 1032-00 Blue
- 1032-00 Green
**The Bellini Chair**
*Design: Mario Bellini*

**Model 1000**
Injection molded stacking chair appropriate for indoor/outdoor commercial, institutional and residential use.

**Construction**
One piece nylon polymer.

**Dimensions**
- Height: 84 cm – 33 1/16”
- Seat Height: 46 cm – 18 1/8”
- Width: 44 cm – 17 5/16”
- Depth: 46 cm – 18 1/8”
- Weight: 4.2 kg – 9.26 lbs

**Colors**
- 1001-01 White
- 1001-06 Black
- 1001-32 Red
- 1001-70 Blue Blue

Pack: 4/carton per color

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**The UltraBellini Chair**
*Design: Mario Bellini*

**Model 1001**
Injection molded stacking chair appropriate for indoor/outdoor commercial, institutional and residential use.

**Construction**
One piece modified, fiberglass reinforced polypropylene.

**Dimensions**
- Height: 84 cm – 33 1/16”
- Seat Height: 46 cm – 18 1/8”
- Width: 44 cm – 17 5/16”
- Depth: 46 cm – 18 1/8”
- Weight: 3.4 kg – 7.5 lbs

**Colors**
- 1000-01 White
- 1000-06 Black
- 1000-12 Dark Grey
- 1000-17 Light Grey
- 1000-31 Red Red
- 1000-70 Blue Blue

Pack: 4/carton per color

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**Kiss**
*Design: Studio 65*

**Model 1013**
Sofa appropriate for indoor/outdoor institutional and residential use.

**Construction**
One piece roto molded polymer.

**Dimensions**
- Height: 84 cm – 33 1/16”
- Seat Height: 38 cm – 14 15/16”
- Width: 210 cm – 82 11/16”
- Depth: 76 cm – 29 15/16”
- Weight: 30 kg – 66.14 lbs

**Colors**
- 1013-32 Red

---

**Bocca**
*Design: Studio 65*

**Model 1011**
Sofa appropriate for indoor/outdoor institutional and residential use.

**Construction**
One piece roto molded polymer.

**Dimensions**
- Height: 84 cm – 33 1/16”
- Seat Height: 38 cm – 14 15/16”
- Width: 210 cm – 82 11/16”
- Depth: 76 cm – 29 15/16”
- Weight: 30 kg – 66.14 lbs

**Colors**
- 1011-32 Red

---

**Capitello**
*Design: Studio 65*

**Model 1012**
Accent piece appropriate for indoor/outdoor commercial and residential use.

**Construction**
One piece roto molded polymer.

**Dimensions**
- Height: 78 cm – 30 11/16”
- Seat Height: 31 cm – 12 3/16”
- Width: 158 cm – 63 3/16”
- Depth: 100 cm – 39 3/8”
- Weight: 30.2 kg – 66.58 lbs

**Colors**
- 1007-41 Marble
- 1007-42 Brown

---

**Joe**
*Design: De Pas, d’Urbino, Lomazzi*

**Model 1007**
Sofa appropriate for indoor/outdoor commercial and residential use.

**Construction**
One piece roto molded polymer.

**Dimensions**
- Height: 85 cm – 33 7/16”
- Seat Height: 31 cm – 12 3/16”
- Width: 158 cm – 63 3/16”
- Depth: 100 cm – 39 3/8”
- Weight: 30.2 kg – 66.58 lbs

**Colors**
- 1007-41 Marble
- 1007-42 Brown

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**Tavollini**
*Design: Mario Bellini*

**Model 1003**
Stacking side stool appropriate for indoor/outdoor commercial, institutional and residential use.

**Construction**
One piece high gloss nylon.

**Dimensions**
- Height: 46.5 cm – 18 5/16”
- Diameter: 46 cm – 18 1/8”

**Colors**
- 1003-01 White

Pack: 6/carton per color

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**Arco**
*Design: Mario and Claudio Bellini*

**Model 1004**
Stacking chair appropriate for indoor/outdoor commercial, institutional and residential use.

**Construction**
One piece transparent polycarbonate or nylon polymer.

**Dimensions**
- Height: 85.1 cm – 33 1/2”
- Seat Height: 45.7 cm – 18”
- Width: 63.5 cm – 25”
- Depth: 54.6 cm – 21 1/2”
- Weight: 4,2 kg – 9.26 lbs (nylon)
- Weight: 4,8 kg – 10.58 lbs (polycarbonate)

**Colors**
- 1004-60 Transparent

Pack: 4/carton per color
<table>
<thead>
<tr>
<th>Model 1006</th>
</tr>
</thead>
</table>
| **Model 1006**
| Design: Vico Magistretti |
| **Model 1006**
| Injection molded stacking chair appropriate for indoor/outdoor commercial, institutional and residential use. |
| **Construction**
| One piece transparent polycarbonate or nylon polymer. |
| **Dimensions**
| Height: 75 cm – 29 1/2”
| Seat Height: 47 cm – 18 1/2”
| Width: 47 cm – 18 1/2”
| Depth: 50 cm – 19 11/16”
| Weight: 3,8 kg – 8.38 lbs |
| **Colors**
| 1006-01 White
| 1006-06 Black
| 1006-17 Light Grey |
| Pack: 1/carton per color |

<table>
<thead>
<tr>
<th>MB 2</th>
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</table>
| **Model 1010**
| Design: Mario Bellini |
| **Model 1010**
| Sofa appropriate for indoor/outdoor commercial and residential use. |
| **Construction**
| One piece roto molded polymer. |
| **Dimensions**
| Height: 65 cm – 25 9/16”
| Seat Height: 38 cm – 14 15/16”
| Width: 151 cm – 59 7/16”
| Depth: 78 cm – 30 11/16”
| Weight: 29,8 kg – 65.7 lbs |
| **Colors**
| 1010-01 White
| 1010-06 Black
| 1010-17 Light Grey |
| Pack: 1/carton per color |

<table>
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<tr>
<th>MB 5</th>
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</table>
| **Model 1009**
| Design: Mario Bellini |
| **Model 1009**
| Pouf/table appropriate for indoor/outdoor commercial and residential use. |
| **Construction**
| One piece roto molded polymer. |
| **Dimensions**
| Height: 36 cm – 14 3/16”
| Seat Height: 22 cm – 8 5/16”
| Width: 56 cm – 22 1/16”
| Depth: 56 cm – 22 1/16”
| Weight: 7,4 kg – 16.31 lbs |
| **Colors**
| 1009-01 White
| 1009-06 Black
| 1009-17 Light Grey |
| Pack: 1/carton per color |

<table>
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<tr>
<th>MB 1</th>
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</table>
| **Model 1008**
| Design: Mario Bellini |
| **Model 1008**
| Armchair appropriate for indoor/outdoor commercial and residential use. |
| **Construction**
| One piece roto molded polymer. |
| **Dimensions**
| Height: 65 cm – 25 9/16”
| Seat Height: 38 cm – 14 15/16”
| Width: 80 cm – 31 1/2”
| Depth: 78 cm – 30 11/16”
| Weight: 18,4 kg – 40.57 lbs |
| **Colors**
| 1008-01 White
| 1008-06 Black
| 1008-17 Light Grey |
| Pack: 1/carton per color |

<table>
<thead>
<tr>
<th>MB Rocker</th>
</tr>
</thead>
</table>
| **Model 1008R**
| Design: Mario Bellini |
| **Model 1008R**
| Rocking armchair appropriate for indoor/outdoor commercial and residential use. |
| **Construction**
| One piece roto molded polymer. |
| **Dimensions**
| Height: 65 cm – 25 9/16”
| Seat Height: 38 cm – 14 15/16”
| Width: 80 cm – 31 1/2”
| Depth: 78 cm – 30 11/16”
| Weight: 18,4 kg – 40.57 lbs |
| **Colors**
| 1008R-01 White
| 1008R-06 Black
| 1008R-17 Light Grey |
| Pack: 1/carton per color |

<table>
<thead>
<tr>
<th>MB Swivel</th>
</tr>
</thead>
</table>
| **Model 1008S**
| Design: Mario Bellini |
| **Model 1008S**
| Swivel armchair appropriate for indoor/outdoor commercial and residential use. |
| **Construction**
| One piece roto molded polymer. |
| **Dimensions**
| Height: 65 cm – 25 9/16”
| Seat Height: 38 cm – 14 15/16”
| Width: 80 cm – 31 1/2”
| Depth: 78 cm – 30 11/16”
| Weight: 18,4 kg – 40.57 lbs |
| **Colors**
| 1008S-01 White
| 1008S-06 Black
| 1008S-17 Light Grey |
| Pack: 1/carton per color |

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<thead>
<tr>
<th>MB 2</th>
</tr>
</thead>
</table>
| **Model 1006**
| Design: Vico Magistretti |
| **Model 1006**
| Injection molded stacking chair appropriate for indoor/outdoor commercial, institutional and residential use. |
| **Construction**
| One piece transparent polycarbonate or nylon polymer. |
| **Dimensions**
| Height: 75 cm – 29 1/2”
| Seat Height: 47 cm – 18 1/2”
| Width: 47 cm – 18 1/2”
| Depth: 50 cm – 19 11/16”
| Weight: 3,8 kg – 8.38 lbs |
| **Colors**
| 1006-01 White
| 1006-06 Black
| 1006-32 Red
| 1006-60 Transparent |
| Pack: 4/carton per color |

<table>
<thead>
<tr>
<th>The New Gaudi</th>
</tr>
</thead>
</table>
| **Model 1050**
| Design: Vico Magistretti |
| **Model 1050**
| Injection molded stacking chair appropriate for indoor/outdoor commercial, institutional and residential use. |
| **Construction**
| One piece transparent polycarbonate or nylon polymer. |
| **Dimensions**
| Height: 75 cm – 29 1/2”
| Seat Height: 47 cm – 18 1/2”
| Width: 47 cm – 18 1/2”
| Depth: 50 cm – 19 11/16”
| Weight: 3,8 kg – 8.38 lbs |
| **Colors**
| 1006-01 White
| 1006-06 Black
| 1006-32 Red
| 1006-60 Transparent |
| Pack: 4/carton per color |